

Social Media and Partnerships Intern 3 months Berlin, Germany

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località

Berlin, Germany

categoria

Marketing

tipo di lavoro

Internship

Duration of internship

3 months

Base salary

200 euros

Work Hours

40 hours/week

Languages

English (C1)

Line of business

fashion, retail

descrizione

You are a social media enthusiast, maintaining a strong personal profile across the different social channels.

Responsibilities

This is what you will be responsible for:

- Full ownership of Social Media posts on all channels - from deciding what and when to post, creating the design brief, writing the post copy, scheduling it in and reporting on its performance.
- Research on relevant and new profiles, groups, etc. to follow and hashtags to use
- Engage with our followers
- Follow up reviews on all Social Media channels and company profiles across the web
- Staying up-to-date with our industry and what competitors are doing in terms of Social Media
- Researching new leads, partnership or collaboration opportunities
- Developing and managing partnerships and collaborations
- Website content management and optimisation
- Increasing the brand's online presence in general
- Potentially writing blog posts and other content pieces
- Finding fashion bloggers and influencers and building a relationship with them

Company's presentation

Our partner wants to make high-end, European machine embroidery accessible to individual creatives. Having launched an online product catalogue recently the brand is evolving and we are still defining ourselves - there are more exciting projects to come and you can be part of it. We are a two-person startup, backed by an established family business developing embroideries for the big fashion houses.

Profile required

Fluent English, Communication/Marketing student, enrolled at the university (agreement mandatory), Fashion interest.

Recruitment process

First Skype interview with PIC Management and presentation of vacancies. Confirm the vacancy with your school (internship agreement) and activate your application.

Fee charged only once the internship is secured with the host company you previously chose. 385 euros for a 3 months internship, 15 euros/additional week

Send your CV to students@pic-management.com